

## **CONSIDERING SOLAR**

Innovation in technology has made it possible for solar projects to provide energy customers with cost-competitive electricity and long-term price assurance. As demand for this resource has increased, SolUnesco and other solar developers have turned to land parcels like yours as potential hosts for solar sites. Owners find selling or leasing their land for solar development to be attractive for many reasons, including:

- Upfront revenue for you before the land is even used.
- Long-term lease revenue that greatly exceeds other uses of rural land.
- A sales price that greatly exceeds the value of the land.
- Professional maintenance of the land and vegetation for the life of the project.
- Guarantees that land will be reclaimed to its original condition at project end.
- Solar is a quiet neighbor with no emissions or byproducts.
- Projects can be visually screened with vegetation or natural landscape.
- Benefits to the local workforce, suppliers, and other retailers.
- Economic growth for your local community though increased tax revenue.



Meeting America's Energy Needs | Benefiting Landowners and Communities

Preserving Land for Future Generations

## **HOW IT WORKS**

#### **Option to Purchase or Lease**

We start by entering an Option to Purchase or an Option to Lease, depending on your preference, which provides a period for SolUnesco to ensure the feasibility of the project prior to executing the option and beginning construction.

#### **Option Period**

During the option period, SolUnesco will pay you an annual premium to keep the option active during early-stage development activities necessary to determine if the opportunity can become a viable solar project. This money is yours to keep, even if the solar project does not get built. There will be no risk to you, and little, if any, impact on the land during the option period. You may use the land as you wish during this time.

#### **Execution of Purchase or Lease**

Once the project is ready for construction, we will provide due notice of its intention to move to the construction phase and pay the purchase or lease price agreed to in the option prior to beginning our use of the land for construction and operations.

## WHY WORK WITH SOLUNESCO?

SolUnesco is a talented, nimble team that has accomplished big things in the solar market. Our smaller size allows us to focus with great attention on individual projects, as opposed to trying to oversee and manage a vast portfolio. And we have found success through dedication to our five core principles:

# Trust, Passion, Creativity, Community and Expertise

We have decades of experience, with company highlights and milestones that demonstrate a deep knowledge of market conditions, the agility and resources to make strategic and early moves, capacity and expertise in developing and monetizing projects, and our creative and committed approaches to overcoming roadblocks. Most importantly, we set ourselves apart by prioritizing trusted relationships with our landowners and broader communities through extensive physical on-the-ground presence. SolUnesco puts in the effort to consider the needs of our stakeholders and do what is best for all involved.

# **DEVELOPMENT TEAM**

In addition to SolUnesco's corporate support teams, developers you'll meet in the field include:



**Francis Hodsoll** 



**Pete Leinbach** 



**Lauren McCarty** 



**Cody Rife** 

## **ABOUT SOLUNESCO**

SolUnesco develops clean, renewable energy projects and also spearheads state and local policy development. We strive to connect rural landowners with new revenue opportunities through sustainable, cost competitive energy generation. We work with the community to ensure responsible development from early planning until the project is brought online.

# **CONTACT US**

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